

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



Sault College

COURSE OUTLINE

COURSE TITLE: Printing Fundamentals

CODE NO. : ADV 352-02 **SEMESTER:** 09W

PROGRAM: Graphic Design

AUTHOR: Terry Hill

DATE: June 2008 **PREVIOUS OUTLINE DATED:** Jan
2008

APPROVED:

	CHAIR	DATE
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TOTAL CREDITS: 2 credits

PREREQUISITE(S): Co-requisite Computer production 2 ADV 322

HOURS/WEEK: 3 hours class time per week

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For additional information, please contact B.Punch, Chair
School of the Natural Environment, Technology, and Skilled Trades
(705) 759-2554, Ext. 2681

I. COURSE DESCRIPTION:

This course is a course run in tandem with Computer Production 2. This course allows the student to follow the production of a self promotion brochure designed in Computer Production 2 through the entire artwork preparation, plate burning, printing and binding process. The course is run under contract with Cliffe Printing and will take place in the evening hours once a week for seven weeks during the semester.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Identify design problems, plan and document design solutions

Potential elements of the performance

- Use provided documentation structure to document design problem statements
- Develop a project plan to guide design research and creativity
- Demonstrate an ability to follow plan to achieve creative solutions, document design process and record sources for design research
- Demonstrate an ability to defend design solutions by communicating a design rationale for any design project.
- Demonstrate an ability to include user testing methods as required in design process and document the results.

2. organize and output electronic art files

Potential Elements of the Performance:

- demonstrate an ability to identify all files necessary to successfully output a printing project
- demonstrate an ability to organize all appropriate files on disc for remote printing.

3. gain insights into the printing process

Potential Elements of the Performance:

- identify different printing stages
- demonstrate an ability to follow a printing project through conception, imaging, printing, and folding.

III. TOPICS:

1. Organizing electronic files
2. Preparing files to print in an offset press environment
3. Dealing with printers and suppliers

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Students will be required to furnish their own recordable CD's to transport their printing files to Cliffe Printing. Since the course runs out of Cliffe printing students will be required to find their own transportation to and from Cliffe printing on the evenings that the course is running.

V. EVALUATION PROCESS/GRADING SYSTEM:

Assignments will constitute 100% of the student's final grade in this course. Assignments will be evaluated according to the following, in accordance with college policies:
This course will be evaluated in terms of a satisfactory (S) or unsatisfactory (U) or fail evaluation. All assignments are required to be successfully completed to meet the objectives of the course. A

missing assignment is equivalent to course objectives not achieved, which results in an "F" (Fail) grade for the course.

Students will be required to be prepared for and attend the sessions at Cliffe printing in the evening hours. Failure to attend the sessions may result in a failing grade for the course.

Assignment Breakdown

This is a course designed to provide the student with an opportunity to deal with a local printer and see the printing process in operation. To achieve a satisfactory grade for this course students must prepare their self promotion piece in Computer production 2 class, attend all scheduled sessions at Cliffe printing and hand in a minimum of 5 copies of their offset press printed self promotion piece to the professor by the dates indicated on the assignment sheets.

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	<i>Grade Point Equivalent</i>
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool.

Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Code of Conduct*. Students who engage in academic dishonesty will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

Tuition Default

Students who have defaulted on the payment of tuition (tuition has not been paid in full, payments were not deferred or payment plan not honoured) as of the first week of March will be removed from placement and clinical activities. This may result in loss of mandatory hours or incomplete course work. Sault College will not be responsible for incomplete hours or outcomes that are not achieved or any other academic requirement not met as of the result of tuition default. Students are encouraged to communicate with Financial Services with regard to the status of their tuition prior to this deadline to ensure that their financial status does not interfere with academic progress.

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

Due to the nature of this course which utilizes pre-booked press time at Cliffe printing submitting assignments late will likely result in the student not being successful in this course.

Attendance

Significant learning takes place within the classroom environment. It is imperative that student attend and be present for each class in its entirety.

Resubmission Policy

Due to the nature of this course no resubmissions of assignments will be allowed

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit Form from the program coordinator (for course-specific courses), or the course coordinator (for general education courses), or the program's academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio.